



ENGINEERS IN ACTION

CLEAN WATER SHOULDN'T BE A LUXURY

2016 CLEAN WATER FAST

Water is Life!

Sample Donor Email

Subject: Water is Life! Help me support the 2016 Clean Water Fast

Dear <...>:

I will begin fasting on Thursday, October 13th for 36 hours to support Engineers in Action's programs to bring safe, clean water to impoverished communities in South America.

This cause is important to me because <...>

The theme of this year's Clean Water Fast is "Water is Life!" Access to reliable and safe water is the most basic of human needs and yet millions of people are forced to walk long distances every day just to drink unsafe water. This is an opportunity for you and me to make a difference in the world.

Would you consider sponsoring my fast? A donation of \$1/hr (\$36), or \$2/hr (\$72) or \$5/hr. (\$180) can help improve the health and wellbeing of some of the poorest people in the world. Please click on the link below and sponsor me today!

<add a link to your individual donation page here>

<add a Facebook and or Twitter link here>

Thank you for your generous support.

<Name>